



# POLICY ANALYSIS AND STUDENT SPORTS COACHING IN BANDA ACEH CITY DISPORA

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## ABSTRACT

The Banda Aceh City Government is currently developing student sports and strongly supports the program. This is intended to be synergistic and efficient in the development and improvement of student sports achievements in Banda Aceh City. The purpose of this study is to determine the policy process of dispora and disdik in coaching student sports in Banda Aceh City in improving the performance of student sports coaching. This study seeks to collect data and information related to the sports coaching policy process using descriptive methods and qualitative approaches. The subjects in this study were the Education Office and the Youth and Sports Office of Banda Aceh City. Instruments used to collect data by Observation, interviews and documentation studies. Based on the results of the study, it can be concluded that the coaching policy process carried out by the Dispora is not good because of the lack of socialization and monitoring of policies, still does not have implementers in accordance with scientific disciplines and the quality of coaching facilities and infrastructure has not been good in quality and quantity. In conducting the evaluation, it has not assessed what indicators make the policy fail or succeed. The Banda Aceh City Dispora has not made a special policy regarding the development of student sports.

**Keywords:** Analysis, Student Sports Coaching Policy

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## ABSTRAK

Pemerintah Kota Banda Aceh sekarang ini sedang melakukan pengembangan olahraga pelajar dan sangat mendukung program tersebut. Hal ini dimaksudkan agar sinergi dan efisien dalam pengembangan dan peningkatan prestasi olahraga pelajar Kota Banda Aceh. Tujuan penelitian ini adalah untuk mengetahui proses kebijakan Dispora dan Disdik dalam pembinaan olahraga pelajar Kota Banda Aceh dalam meningkatkan kinerja pembinaan olahraga pelajar. Penelitian ini berupaya mengumpulkan data dan informasi yang berkaitan dengan proses kebijakan pembinaan olahraga dengan menggunakan metode deskriptif dan pendekatan kualitatif. Subjek dalam penelitian ini adalah Dinas Pendidikan dan Dinas Pemuda dan Olahraga Kota Banda Aceh. Instrumen yang digunakan untuk mengumpulkan data dengan Observasi, wawancara dan studi dokumentasi. Berdasarkan hasil penelitian dapatlah disimpulkan bahwa proses kebijakan pembinaan yang dilakukan oleh Dispora kurang baik karena kurang sosialisasi dan monitoring terhadap kebijakan, masih belum memiliki pelaksana yang sesuai dengan disiplin ilmu dan kualitas sarana dan prasarana pembinaan belum baik secara kualitas dan kuantitas. Dalam melakukan evaluasi belum menilai indikator apa saja yang membuat kebijakan gagal atau berhasil. Dispora Kota Banda Aceh belum membuat kebijakan khusus terkait pembinaan olahraga pelajar.

**Kata Kunci:** Analisis, Kebijakan Pembinaan Olahraga Pelajar

## Introduction

The historical record of Banda Aceh City Sports achievements can be said to have not experienced development, only a few have made proud achievements at the National level. Even in recent years, the trend of Banda Aceh City Sports achievements has decreased at the Regional and National levels, as seen when participating in POPDA in West Aceh 2022 where the Banda Aceh City contingent ranked second in medals. (<https://www.acehonline.com>).

The Mayor of Banda Aceh has set the development and improvement of sports in the vision and mission. The Banda Aceh City Government strives to raise the dignity and dignity of the region, one of which is through sports achievements. To achieve this goal, the support of the community and the government is an important factor inseparable. People who are hungry for achievements have done a lot of their role for the advancement of sports achievements. With the high capital of public nationalism and the potential of human resources in charge of fostering achievement sports in the Government environment, the bright hope of achieving achievements is still wide open. Talented young athletes are still very likely to make the region proud in the future.

The spirit of community support and human resources in the government environment will not change sports achievements if the agencies responsible for sports coaching do not immediately make synergistic, maximum and professional efforts in their coaching, then the sports achievements of Tanjungpinang City will be further lagging behind other regions, Tanjungpinang the more sulit is catching up with the pace of acceleration and improvement of sports achievements at the national level and internasional.

Efforts to improve sports achievements need to be continuously improved in order to be able to continue to compete with other regions. Achievement sports according to the Law of the Republic of Indonesia No.3 of 2005 are sports that foster and develop sportsmen in a planned, tiered, and sustainable manner through competitions to achieve achievements with the support of sports science and technology. To nurture and give birth to an athlete requires a long-term coaching that requires systematic, directed, longest and consistent handling and is carried out from an early age.

Entering the era of decentralization and autonomy, in accordance with the mandate of the law of the Republic of Indonesia No. 32 of 2004, local governments are obliged to regulate and take care of their own government affairs and the interests of local communities in accordance with laws and regulations. Banda Aceh City government as the frontline in the development of achievement sports in the Aceh Province area, formulating the right policies plays an important role in common ideals, especially those in charge of coaching achievement sports, the government must be able to regulate

so that all potential human resources can function optimally. This can be done if it is able to perform its functions properly.

The problems that entangle the development of student sports achievements in Banda Aceh City are not simple, such as the reputation of sports which turns out to have a significant effect on the non-development of achievements, among others there are still old problems, such as the doubts of athletes that the sports profession has not been able to produce something to meet the needs of life, causing exercise not to be the top priority, then there are parents' doubts that the sportsman profession has not been able to prosper the lives of their children, so parents are more directing their children to academics and making sports an interlude in an empty time, not to mention the attitude of some schools that still view sports education as not so important, is not a priority because not to enter the national exams, so the budget for the carrying capacity of sports coaching is very little budgeted, for athletes are only given a choice between sports or schools, it is certainly not a simple matter to straighten out this assumption.

The trend of decreasing achievements from year to year in Banda Aceh City is caused by policy formulation and policy implementation that is not optimal. To solve complex problems, of course, requires good and appropriate policies. This is in accordance with the opinion of Winarno (2014:39) saying that "policy is the direction of action that has a purpose taken by an actor or a number of actors in overcoming a problem or problem". It is important to formulate good policies in order to be at the forefront of achieving sports achievements that are common ideals.

The policies of the Youth and Sports Office and the Education Office are still ineffective and efficient, the coaching of student sports in the field shows the fact that it is not running optimally. Factors that can improve the development of sports achievements in Banda Aceh City include the quality of planned and detailed policies, such as the provision of tasks in accordance with expertise. Upaya to improve sports achievements must also go through the implementation of maximum policies carried out with a scientific approach. The policy of the Youth and Sports Office (Dispora) of Banda Aceh City has an important role in overcoming all problems that hinder the achievement of the achievement of students' sports achievements in Banda Aceh City. Good and appropriate Policy Process in accordance with the social conditions of society, economy and politics will produce sports performance that is maximal and good in the future that will come. Based on the background that the author has explained, the author is interested in conducting research on "Policy Analysis of Dispora and Disdik in Student Sports Development in Banda Aceh City, Aceh Province". Based on the background of the problems that the author has described above, the policy analysis in this study focuses on examining each policy process and its policies, namely: Dispora policy in fostering student sports in Banda Aceh City.

## Literature Studies

## A. Definition of Analysis

According to the Indonesian dictionary, 'analysis is the decipherment of a point over its various parts and the study of the sections themselves and the relationships between the parts in order to obtain a proper understanding and understanding of the overall meaning'. (Puwardarminta, 2006:32). "in the practice of policy analysis, the approach that is presumably most often used by experts is to identify policy processes" (Solichin, 2014:46). What will be analyzed in this study is the internal policy process of the Dispora and Disdik in the development of student sports in Banda Aceh City starting from the preparation of agendas, policy formulation, policy determination, policy implementation and policy evaluation.

## B. Policy

"Policy is generally understood as a decision taken to deal with a certain matter" (Muchlis, 2014:36). The policy referred to in this study is the internal policy of the Dispora and dispora of Banda Aceh City in the implementation of student sports coaching to prepare student athletes for competition events at the daerah and national levels.

## C. Sports Youth Service (DISPORA)

The Banda Aceh City Dispora has the main task of carrying out some of the authority of decentralization, deconcentration duties and assistance duties in the field of youth and sports in accordance with the scope of their duties which are assumed by a service head who is under and responsible to the mayor through the regional secretary.

(<https://dispورا.bandaacehkota.go.id>)

## D. Student Sports

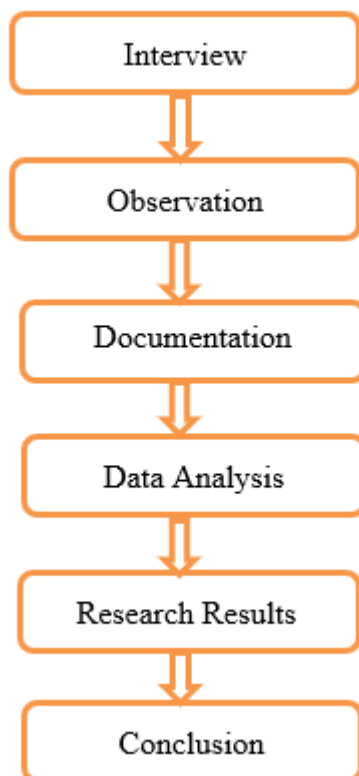
According to Law No.3 Yr 2005 of the national sports system, Pendidikan Sports is a sport that is carried out as part of an orderly and continuous educational process to acquire knowledge, personality, skills, health and physical fitness. Thus, it can be concluded that student sports coaching is an activity that focuses on student athletes which is carried out in an integrated, comprehensive manner and with a clear coaching program.

## Materials and Methods

## 1. Research Design

Design Design or research design in a broad sense includes the process of planning and implementing research. The research design is made so that the implementation of the research can run well, correctly and smoothly. In this case Arikunto (2013:90) explained "desain research is a plan or design made by the researcher as an activity to be carried out". Based on the problems

and objectives of the study as the researcher has described, the following is the framework of the research design that the author describes in the form of the following scheme:



## 2. Population and Subject of Research

The subjects in this study were people who were directly involved and responsible for the policy process in the coaching of student Sports. "The subject of the study is the subject to which the researcher is intended to be researched, that is, the subject that is the center of attention or target of the researcher". (Arikunto, 2013:188). So in this case, the author takes informants from dispora and disdik, namely officials or employees who are directly involved in the policy process of fostering Student Sports in Banda Aceh City.

To help and provide the data needed by researchers, the head of the Dispora service dispositioned to the Head of sports coaching. In order to obtain additional information data researchers seek information through informant who knows about the coaching policy process.

## 3. Research Instruments

According to Arikunto (2013:137) "an instrument is a tool at a time when the researcher uses a method". Data obtained from interview guidelines, observations, and documentation with guidelines developed by the author by referring to the theory and guided by the supervisor. The following is a table of the grid of research on the policy process of fostering student sports in Banda Aceh City:

Table of Lattice instruments for Student Sports Development in Banda Aceh City

Variable	Indicators	Sub Indicator
Policy	Dispora Policy	Agenda Preparation
		Policy formulation
		Policy Assignment
		Policy implementation
		Policy evaluation

'In qualitative research everything that will be sought from the object of study is not yet clear and the exact problem, the source of the data, the expected results are not yet clear. The research design is still temporary and will develop after the researcher enters the research object'. (Sugiyono, 2012:60).

The data sources in the study use qualitative methods to develop continuously (snowball) in a purposive manner until the data collected is considered satisfactory. (Husaini, 2008:78). The development of these instruments used in this study was a list of interviews and conducting a documentation study on the implementation of student sports coaching carried out by the Dispora and the Banda Aceh City Education Office.

## Results

Based on research data on the policy of fostering student sports in Banda Aceh City, namely the preparation of a policy agenda, policy formulation, policy determination, implementation of policies and policy evaluation in sports coaching pelajar as follows:

### 1. Dispora Policy Process in Student Sports Coaching

#### a. Policy Agenda Preparation

In capturing problems in coaching, dispora proactively opens up to input and criticism. SPORTS teachers, and coaches at every sports club have no obstacle to meeting authorized officials to provide input and criticism for better future changes. Dispora organized coordination meetings by inviting coaches, sports teachers and implementers of sports organizations. Through the activities of the coordination meeting, Dispora hopes to find a strategic policy to improve sports achievements in Banda Aceh City, but the Dispora does not directly monitor the spaciousness, so that there are still embryos of problems that affect the results of coaching cannot be mapped out which should be immediately found a solution to the solution.

#### b. Policy Formulation

Dispora has the authority to develop strategic plans for progress in the development of student sports in Banda Aceh City in accordance with the vision and mission of the mayor. The successful implementation of screening and coaching athletes without significant obstacles, this shows

that the Dispora has the same institutional commitment from top to bottom, but in terms of human resources, it does not yet have enough capacity for field technical implementers with a sports education background in accordance with disciplines. In terms of finance, the dispora is also still experiencing problems in meeting various needs, this can be seen from the lack of facilities and facilities in terms of quality and quantity and has not been able to make a systematic coaching program due to the lack of budget that can be used from the Regional Revenue and Expenditure Budget (APBD).

For the issue of dispora costs, conducting a hearing meeting with the DPRK of Banda Aceh City aims to find out the exact amount of budget that can be used in student sports coaching activities. For budget efficiency, in the formulation of policies, the Dispora held an internal meeting attended by service heads, section heads, field heads and section heads to review each policy alternative based on the amount of available budget.

Dispora establishes coordination with all parties involved, especially with disdik and Koni Banda Aceh City. The Banda Aceh City Dispora considers alternative policies that will be determined based on consideration of the reasons for the activities and legal basis.

#### c. Policy Assignment

Before starting the networking and coaching program, the Dispora made a decree clearly containing the name and responsibility it carried. In order to be legal and have legal provisions, the decree is granted validity or legitimization signed by the head of the Dispora. Whose ransom was delivered.

#### d. Policy Implementation

In order to be effective and to avoid problems or obstacles in communicating when the Dispora will implement the policy, the Dispora conducts a Technical Metting meeting directly with the field technical team and coaches to avoid ineffective communication, the activity implementation meeting committee explains what are the requirements in the implementation of networking and coaching. To maintain consistency of communication in the Technical Metting meeting, the Dispora provides guidance on the juknis of activities to the supervisors in carrying out coaching, this is so that the implementation of the policy is effective, consistent and clear.

Related to the implementation of the coach policy, it is argued that the Dispora still lacks socialization in terms of the time for networking and coaching student athletes, the implementation of activities is felt too suddenly, so that the preparation for networking in schools is not optimal.

Dispora also establishes communication with atlet palajar and parents of athletes through athlete-themed activities, the activity aims to increase the spirit of motivation and familiarity between coaches, athletes and parents in order to establish good communication in order to form cooperation, foster

brotherhood and unification of goals between coaches, athletes and parents of athletes in order to prevent and avoid any problems that may arise.

In choosing coaching personnel, Dispora recruits trainers from qualified teachers in accordance with the expertise they are engaged in. Dispora is aware of the role of sports teachers in increasing sports participation in Banda Aceh City, to maintain the stimulus of teacher existence and teacher enthusiasm in coaching in schools. Although it has been supported by the motivation of good coaching implementers, the coaches recruited by the Dispora do not all have licenses according to disciplines based on the skills they have in coaching.

The facilities and infrastructure used in the implementation of the technical center for student sports coaching do not have complete sports facilities, facilities that are all also not standardized, many facilities carrying capacity equipment have been damaged and cannot be used anymore. There are sports facilities and infrastructure seems to be built just like it.

Dispora has information and data in the form of records of policy implementers, these records are obtained from reports and supervision through the results of monitoring and spaciousness. Any coach who did not follow the admonition, was replaced with another coach.

Each coach is given special authority such as prerogative rights in the selection of athletes to be coached and competed, compiling coaching programs and coaching schedules according to needs and expertise.

#### e. Policy evaluation

Evaluation activities are carried out after the competition activities. The results of the evaluation are made into consideration in correcting all deficiencies in order to formulate a student sports coaching policy for the coming year. In the evaluation of Dispora, it is using the indicators of targets that have been made and the results of achieving previous achievements.

## 2. Education Policy Process in Student Sports Coaching

From the results of interviews with the acting director of the Banda Aceh City Education Office, for student sports coaching, the Banda Aceh City Education Office in the fiscal year 2021/2022 all activities related to student sports coaching Disdik gave an appeal that coaching be carried out by each school. The policy resulted from the Consultation of the Education Office with the DPRK on the budget for the implementation of selection, and the implementation of coaching. Because the number of budgets available is insufficient to be carried out, the implementation of athlete networking and the implementation of athlete coaching are fully handed over to the Dispora and are directly responsible for the continuity of the implementation of athlete networking and the implementation of coaching to the Banda Aceh City government.



In terms of profile, vision and mission of the Banda Aceh City Education Office, developing and improving sports resources has not been made a priority. The Education Office has not provided full support for both material and moral, this can be seen from the profile of the Education Office and from the vision and mission that is not well written so as to reduce the interest and talents of students in participating in sports.

### 3. Policy Analysis of Banda Aceh City Dispora and Dispora

The city of Banda Aceh has determined the development and improvement of sports to be one of the fundamental needs as well as problems that must be immediately found solutions to develop and increase the potential of sports, this is clearly seen in the mission to the nine Banda Aceh City, namely "To develop and improve youth and sports resources". Dispora has synchronized the vision and mission of Dispora with the vision and mission as well as with all applicable laws and regulations in Banda Aceh City, this is reflected in the mission of the two disporas of Banda Aceh City, namely "Improving an integrated, tiered, sustainable and science and technology-based sports coaching system".

Dispora has the main task of carrying out sports and youth affairs. The Dispora of Banda Aceh City has sufficient roles in the development of student sports based on its main duties and functions, through the school sports coaching section, the Dispora carries out the main task of carrying out cooperation support providing activities and preparing policy formulation guidelines and technical guidance for coaching training activities, fostering sports.

Related to the Dispora coaching training program has not focused on annual, monthly or weekly training programs, intensive training is made only in the time leading up to the championship event will take place, while the schedule of student sports coaching training in Banda Aceh City is prepared by the coaches of their respective sports branches.

Banda Aceh City Education Office in the fiscal year 2021/2022 all activities related to the development of student sports are all centered in schools whose implementation is through extracurricular activities developed by schools and sports teachers of each school. The participation of the education office in the implementation of networking and coaching student sports is to monitor the implementation. Dispora and Dispora of Banda Aceh City have carried out the distribution of duties, authorities, facilities, and human resources as well as technology.

The obstacles faced in the development of student sports in Banda Aceh City are incomplete facilities and infrastructure, because the Banda Aceh City Dispora does not yet have all its own sports facilities, the procurement of facilities and infrastructure for several branches is still cooperating with the private sector, but the Banda Aceh City government is very supportive and Pro-Active in providing facilities and infrastructure, as in 2022 will add indoor field facilities and swimming pools for

which can later be used as a place for student sports coaching activities. Another obstacle faced in preparing all the needs for such activities is the recruitment of athletes, namely the lack of interest of students to become an athlete and the solution is that all those involved in sports coaching and of course and help by parents must instill and cultivate the interest of students to become athletes.

## Conclusions

### 1. Dispora Policy Process in Student Sports Development

- a. Based on the results of data analysis on the discussion of the dispora policy process in sports development in Indonesia, In the city of Banda Aceh, Dispora's first step before making and setting policies is to identify issues. In addressing issues regarding the development of Dispora proactively opening up to input and criticism, Dispora organizes coordination meetings by inviting coaches, physical education teachers and executor of sports organizations. Dispora is still lacking in direct monitoring of the field, so there are still embryos of problems that affect the results of development that cannot be mapped which should be immediately resolved.
- b. Dispora has the authority to develop strategic plans for progress in fostering student sports in Banda Aceh City, for the issue of costs, Dispora held a hearing with the DPRK of Banda Aceh City. For budget efficiency, Dispora holds an internal meeting to review each alternative policy based on the amount of available budget and the amount of human resources used, to divide tasks and authorities according to their expertise and ability in implementation. Alternative policies will be determined based on considerations of the reasons for the activities and the legal basis. Dispora coordinates with all relevant parties, especially with the Education Office and Koni of Banda Aceh City.
- c. To have a legal basis and determination, Dispora makes a decree clearly state the name and responsibilities it bears. In order to be legal and have legal provisions, the decision letter is given validity or legitimacy signed by the head of the Dispora. The ransom was submitted to the Mayor of Banda Aceh as a report, the Regional Inspectorate of Banda Aceh and the Regional Archives.
- d. Dispora held a direct Technical Meeting meeting with the field technical team and coaches to avoid ineffective communication, to foster brotherhood. Dispora held a gathering of student athletes with the aim of establishing good communication in order to establish cooperation, foster brotherhood and unification of goals. however, Dispora still lacks socialization of the policies taken so that the preparation for screening in schools is not optimal. Each coach is given special authority, such as a prerogative in the selection of athletes to be fostered and competed, formulating a coaching program. Although it has been supported by the motivation of good policy implementers, not all of the policy implementers recruited by Dispora are in accordance with scientific disciplines.

e. Evaluation activities are carried out after activities competition. Indicators to evaluate based on the targets that have been made and the results of the previous year. From the results of the evaluation, Dispora takes it as a material consideration in correcting any deficiencies for the formulation of student sports coaching policies for the coming year.

## 2. Educational Policy Process in Student Sports Development

a. The city of Banda Aceh has determined the development and improvement of sports to be one of the basic needs as well as problems that must be immediately found a solution to develop and increase the potential of sports, the Banda Aceh City Education Office has not made it a priority in developing and improving sports resources. The Education Office has not provided full support both materially and morally, this can be seen from the profile of the education office and from the vision and mission that are not well written.

b. Disdik has delegated activities for the implementation of screening and fostering student sports, so all policy processes starting from setting the agenda, formulating policies, establishing policies, implementing policies and evaluating policies are fully implemented by the Dispora as the sole implementer.

## 3. Policy Banda Aceh City Dispora and Dispora Policy

a. The Dispora of Banda Aceh City has quite a role in fostering student sports. Through the school sports coaching section, the Dispora carries out the main task of carrying out activities of providing cooperation support and preparing the formulation of policy guidelines and technical guidance for coaching training activities, developing sports branches.

b. Regarding the student sports coaching training program, Dispora has not made a sustainable policy, intensive training is made only before the championship event will take place, while the Banda Aceh City student sports coaching training schedule is prepared by the coaches of each sport.

c. Banda Aceh City Education Office in the 2021/2022 fiscal year, all activities related to student sports development are centered in schools whose implementation is carried out through extracurricular activities developed by schools and sports teachers of each school. for the preparation of O2sn and Popda the Education Office in collaboration with the Youth and Sports Office. The Banda Aceh City Youth and Sports Office in the 2021/2022 budget year all activities related to student sports development, especially O2sn and Popda, the implementation of athlete selection and the implementation of athlete development are fully implemented by the Dispora and is directly responsible for the continuity of the implementation of the selection and implementation of coaching to the Banda City government Aceh.

d. The role of the education office in the implementation of the screening and coaching of student sports is to monitor the implementation. Dispora and Dispora Banda Aceh City cooperate in coordination in fostering student sports.

e. The obstacle faced in developing sports for Banda Aceh City students is that the facilities and infrastructure are not yet complete. Because the Banda Aceh City Dispora does not yet have all the facilities for its own sports branches, the procurement of facilities and infrastructure for several branches is still collaborating with the private sector.

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